

**COCOA BEACH CHAPTER
SURFRIDER FOUNDATION**
Meeting Minutes for January 15th, 2013

Prepared by Sallie Lopez
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Introduction of Officers
Chairman – Bruce Moeller
Vice Chair – John Hearin
Secretary – Sallie Lopez
Volunteer Coordinator – Jody Kleponis
1st Chair – Tim Chastain
Not present
Treasurer – Jo Branagan
Stakeholder Coordinator – Jackie Beatty

Florida Regional Coordinator – Holly Parker

OLD BUSINESS

Update on orders – Tablecover, banner with logo, stickers all on order.

CAMPAIGNS

Rise Above Plastics – Slowly working with RAP, would like to “ban the bag” but due to a ban against banning the bag will have to move ahead for more education on reuseable bags and “fee for bags”.
Stakeholder Update – Due to growth of dune plants, protective fencing and volleyball courts are feuding. Players are moving fencing into plant area, volleyball nets will be moved further down the beach.

NEW BUSINESS

Surf Expo – Went well, new contacts, good info. Bimini-Miami Bluewater Challenge, a SUP trip across the gulf stream to raise awareness for Surfrider Rise Above Plastics campaign will be made again this year by Bill Whiddon approximate date is June 7,8 or 9th. Central Florida Surfrider Chapter will be having a Playalinda clean up February 9th, unfortunately same day as our sea oat planting day.

2013 Space Coast Saunter – John attended a planning meeting for this years saunter, 40miles in 4 days, Sebastian to Port Canaveral, raising awareness of our beaches. Last year they raised money for Sebastian and Cocoa Beach Surfrider Chapters as well as other awareness groups. Need to be a bigger part this year, whether it be sponsoring, clean ups, surveying, refreshments, etc., It will be in October probably as it was last year. FIT will be doing surveys along the way also.

Cigarette Butt Recycling Program – Bill Hausman has signed up to join with TerraCycle a waste recycling program that will take in cigarette butts and recycle them into industrial products. For more information www.terracecycle.com

Sea Oat Planting – Will be held February 9th, probably will do 4th St. South, 8th St and hopefully CB pier will have to get permission. 750 plants, every is encouraged to come out and join us!

Beach Signs – Tim Chastain has asked Bruce Reynolds to assist with designing an easy to read/understand sign that the city of Cocoa Beach can install at accesses to make all aware of beach etiquette.

PSA/flyers – Need to come up with storyline for trifold/laminated inserts/PSA's for local hotels to be in rooms for our upcoming tourist season.

Friday Fest - We will have our tent up at the Cocoa Beach 1st Friday Fest on January 25th, and will also tent at the Cape Canaveral Friday Fest on February 1st. Need to spread the word about our mission and encourage our locals/snowbirds to come and join us.

UPCOMING EVENTS

Surf Flicks – every Wednesday @ Coconuts On The Beach 5-10pm

Cocoa Beach Friday Fest – January 25th 6-10pm, downtown CB (between Brevard Ave and A1A)

Cape Canaveral Friday Fest – February 1st 6-10pm, Taylor and Poinsettia Avenues.

Quarterly Executive Committee Meeting – February 5th 6pm, Branagan residence

Annual Sea Oat Planting – February 9th 9am, starting out at 4th St. South

Playalinda Beach Clean Up – February 9th with Central Florida Chapter

Monthly Chapter Meeting – February 19th 6pm, Café Surfinista

LAWRENCE'S LAST WORD

Just to say that everyone is welcome, if you have an idea or you think of something to do with our mission and need help to process it or put it out there. Bring your idea to our meeting, the more the merrier. We are all here for the same reason.