



CBSF November 15, 2017 Meeting Minutes

Surfinista 6pm, 16 attendees

Old Business

- **Rootfire Fest** - Sandy, Joe Whitson & Jennifer Petelle – Nov 10-12. 3-day festival was pretty slow/low attendance but fun; perhaps should be only 1 day. Busy time of year.
- **East Coast Surfrider Conference** – Michigan to Maine. Brett/Jamie Henderson attended in S Carolina representing CBSF. Brett take-aways – main message: Clean Water/Healthy Beaches is how best to explain Surfrider when folks ask who we are. Resources – huge beach TrashBash Database; OFG: maybe at CB beach accesses with City; Blue Water Task Force w/CBHS?; Balloon Release Ban been successful. Other topics: oil spills, existing administration challenges (kept positive), keep grassroots feel, Beachapedia, King Tides, SF University. Ian Stewart new marketing director – changing logo to be immediately recognizable from any distance/digital rollout in April; SF Tent recycling – can participate?. Notable awards: St Pete: Chapter of the Year, Holly: most chapters representing (11).

New Business & Upcoming Events

- **FL Surf Film Festival** – Tomorrow Night, Nov 16, 6-11 PM CB Playhouse, Sandy will be setting up table/Stu Sharpe board raffle, need at least 2 volunteers – Joe Whitson.
- **Beach Access Path (Re)Staking** - Sat, Nov 18 at Minutemen gam. Bruce/Joanie/John
- **Ocean Reef Beach Fest** – Sat, Dec 2, Pelican Park, Satellite Beach, not setting up; can help Sebastian tent if they setup. Facebook page - Sallie/Facebook PR, Joanie/Chimp email PR.
- **Christmas Street Parade** – Sat, Dec 9. Meet at Green Gloves at 5-6pm decorate truck. Use oil rig? Make it simple; walk with Ts. Sallie/Facebook PR, Joanie/Chimp email PR.
- **CB Surfrider/FSM Holiday Party** – Wed, Dec 20, Surfinista 6pm, FL Surf Museum hosting, Hawaiian Shirt Challenge, Sebastian Inlet Chapter joining us. Aquanuts playing. Check to see if there's Facebook page - Sallie/Facebook PR, Joanie/Chimp email PR.
- **Swells of Interest 2 movie** – Sat, Jan 6 Surfside Playhouse. Dr Diana's new movie, John H lead. Alan White board raffle at movie. 4pm matinee, 6pm happy hour/Aquanuts, 7pm main showing. Playhouse serving drinks & outside foodtruck. CBSF only doing front door, ticket sales & raffle. Hopefully most ticket sales online but will need checkin. 250 seating limit. Facebook event page – Sallie/Facebook PR, Joanie/Chimp email PR.
- **Friday Fest** – will not tent November.

- **City of Cocoa Beach Charter Review** – (not on agenda) Bruce stated that Height/Density being discussed, relating to the height/footprint of the condos on the beach. It was agreed that it was a contentious issue, that condos there now are taller than current buildings (past regs) and that we still have good accesses and that will not change. Larger/taller buildings create an earlier shadow on the beach in the afternoon.
- **Membership Drive** – (not on agenda) Bruce feels that we should offer some perks to help encourage membership – T or rashguard?. Sponsor a beach stake – can paint it and have it put somewhere on the beach.
- **Surfet Surf Contest** - (not on agenda) Bruce spoke with Monica who is coordinating with Coconuts/Christie Artz – early Feb surf contest at Coconuts; fundraiser for CBHS Surf Team including CBSF membership fees. 1-2 day contest – do we want to partner - can be coordinated with Feb sea oat planting/beach cleanup. \$35/pro-registration, \$25/am-registration, \$3000 purse. Bruce/Joanie will get with Coconuts to see if we want to partner – and if so, what extent.

Elections

- Kudos to Sandy for excellent leadership for many years, great events (Black Tie & Baggies sponsors), new members, outreach/coordination.
- Elections always held November
- Positions available: Chairman, Vice Chair
 - Must be a paying member
 - Must have attended a minimum of 3 meetings
 - New Positions will begin Jan 2018
- Executive Committee proposed slate of new officers – Chair/John Hearin, Vice Chair/Sallie Lopez. New officers sworn in through consensus.

Lawrence's Last Word! – Congrats to Sandy for numerous accomplishments. Proud of Brett/Jamie for being our CB Ambassadors to Surfrider – Brett helping with website. Talked about website/Facebook interaction – perhaps we can move to paperless membership. Jamie mentioned that, at the conference, they discussed an App/link so membership signup goes directly to our Chapter. Brett will send out the link to be incorporated into email/Facebook/website for easy member registration.

11/15/17

CB SUBSIDER FOUNDATION

Name

EMAIL

Sandy Beach

Sallie

S. LAWRENCE

John Heavin

Robert Day

Jamie H

Brett H

BRUCE H. MOELLER

Bob Petrie

Joe Whitson

Bill Hausmann

Joanie Regan

Jo Ayrigh Serling

Jackie Beatty